

# Exhibitor & Sponsor Information Packet



## 38th Annual Mountain of Demonstrations

Mount Sunapee Resort, Newbury, NH

Thursday, May 22, 2025

8:00 a.m.—1:00 p.m.

- ⇒ Hosted by the New Hampshire Road Agents Association in cooperation with Mount Sunapee Resort.
  - ⇒ Every year, the Mountain of Demos Funds the NH Road Agents Scholarship program. For more information about this program please call Ashley Methot at 603.230.3350 or email [nhroadagents@nhmunicipal.org](mailto:nhroadagents@nhmunicipal.org).
  - ⇒ Does your company provide products or service of interest to public works personnel, parks & recreation departments, state departments of transportation, as well as municipal officials from all over NH?
- ...If so then you need to be at the 2025 Mountain of Demonstrations! This event is recognized for its live demonstrations and one-stop shopping opportunities.**

**Questions?** Please contact Ashley Methot at 603.230.3350 or [nhroadagents@nhmunicipal.org](mailto:nhroadagents@nhmunicipal.org)

**Sign up Today!** Registration is online only.

**Deadline to Register: Friday, May 9, 2025**

### Exhibitor Booths

**All exhibits MUST BE setup the day before the show!**

*Select an indoor or outdoor space that meets your needs...*

**Inside booth includes:**

- 10' x 8' space inside main lodge.
- 1 table (covered) and 2 chairs.
- Up to 1 complimentary lunch tickets.\*
- Company name listed in program.
- Location preference (see indoor diagram on page 4).
- Electricity (if needed).

**Outside space includes:**

- One 40' x 40' space.
- Tables & chairs (if needed).
- Up to 1 complimentary lunch ticket.\*
- Company name listed in program.
- Location preference is based on a first come basis.

**\*Additional meal tickets (\$20.00 per person) must be purchased before the show.**

### Additional Opportunities

- ⇒ Become a proud sponsor!
- ⇒ Show case your company with a live demonstration!
- ⇒ Advertise in our program which gets handed out to 400+ municipal officials!
- ⇒ Direct Mailing labels-let public works personnel know that you will be exhibiting at the 2025 Mountain of Demonstrations!\*

*\*Purchase mailing labels for 200 public works personnel for NH. The Association is offering a reduced price to Exhibitors of \$50.00.*

**Payment for the mailing labels must be made out to:  
NH Road Agents Association and mailed to:  
25 Triangle Park Drive, Concord NH 03301.**

# Exhibitor Rules, Regulations & Information

38th Annual Mountain of Demonstrations • May 22, 2025 • Mount Sunapee Resort, Newbury NH

## 1) Contract

The following rules and regulations are incorporated by reference into the “Exhibitor Contract” and become binding upon acceptance of contract between the applicant and its employees, and the New Hampshire Road Agents Association (NHRAA).

## 2) Installation and Removal of Exhibit Booth

### Exhibitor Setup

Wednesday, May 21, 2025

10:00 a.m.—5:00 p.m.

Thursday, May 22, 2025

**NO VEHICLES will be allowed**

**to move into the outside exhibitor area.**

### Exhibitor Breakdown

Thursday, May 22, 2025

1:00 p.m.—3:00 p.m.

**All Exhibitors MUST BE setup the day before the event and remain intact until 1:00 p.m. on Thursday, May 22, 2025. Security will be provided throughout the evening of May 21st.**

## 3) Parking

Exhibitor parking will be either in your booth space or in the designated area for parking. All other parking in the outside exhibit area will not be allowed. Thank you!

## 4) Liability Insurance

An insurance certificate is required. Exhibitors must furnish evidence of at least \$1,000,000 in liability coverage. Please have certificate holder read:

NH Road Agents Association

25 Triangle Park Drive

Concord, NH 03301

Mail Certificate to: 25 Triangle Park Drive, Concord NH 03301

Email Certificate to: [nhroadagents@nhmunicipal.org](mailto:nhroadagents@nhmunicipal.org)

## 5) Exhibitor Payments and Refunds

**All exhibitor booths MUST be paid for in advance of the event. Please make check payable to NH Road Agents Association and mailed to: 25 Triangle Park Drive, Concord, NH 03301. Refunds for booth space will be granted if cancellation is received in writing by April 30, 2025 and will be subject to a \$100 per booth cancellation fee. After April 30, 2025 there will be no refunds. All refunds will be processed within 30-45 days following the Mountain of Demonstrations.**

**Failure to comply with preceding rules and regulations may subject the exhibitor to a random reduced exhibition space.**

# Mountain of Demonstrations Sponsorship Opportunities

## **Lunch Sponsor—\$2500 (Available to one sponsor)**

Includes:

- One booth space (indoor or outdoor)
  - Logo on Poster displayed at Lunch
    - Full page ad in program booklet
    - 8 complimentary lunch tickets
- 

## **Breakfast Sponsor—\$2000 (Available to one sponsor)**

Includes:

- One booth space (indoor or outdoor)
  - Logo on Poster displayed at Breakfast
    - Full page ad in program booklet
    - 6 complimentary lunch tickets
- 

## **Refreshment Sponsor—\$1500 (Available to one sponsor)**

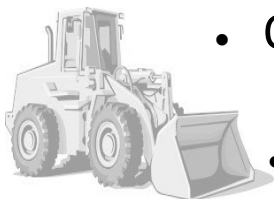
Includes:

- One booth space (indoor or outdoor)
  - Logo on Poster displayed near refreshments
    - Half page ad in program booklet
    - 4 complimentary lunch tickets
- 

## **Gold Sponsor—\$800 (Available to multiple sponsors)**

Includes:

- One booth space (indoor or outdoor)
  - Company logo on bag
- Half page ad in program booklet
- 4 complimentary lunch tickets



# Mountain of Demonstrations

## Sponsorship Opportunities Continued

### **Silver Sponsor—\$650 (Available to multiple sponsors)**

Includes:

- One booth space (indoor or outdoor)
- Quarter page ad in program booklet
  - 3 complimentary lunch tickets

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### **Bronze Sponsor—\$450 (Available to multiple sponsors)**

Includes:

- One booth space (indoor or outdoor)
  - Business Card size ad in program booklet
    - 2 complimentary lunch tickets
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# Mountain of Demonstrations Exhibitor Opportunities

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## **Early Bird Special! *Indoor Booth*—\$250**

*Early bird rates are valid until close of business on Friday, March 28, 2025 and only if contract and payment have been received by March 28th. After March 28, 2025 rates will increase.*

## **Indoor Booth —\$275**

*Rate After March 28, 2025*

## **Additional Indoor Booth —\$225**

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## **Early Bird Special! *Outdoor Booth*—\$275**

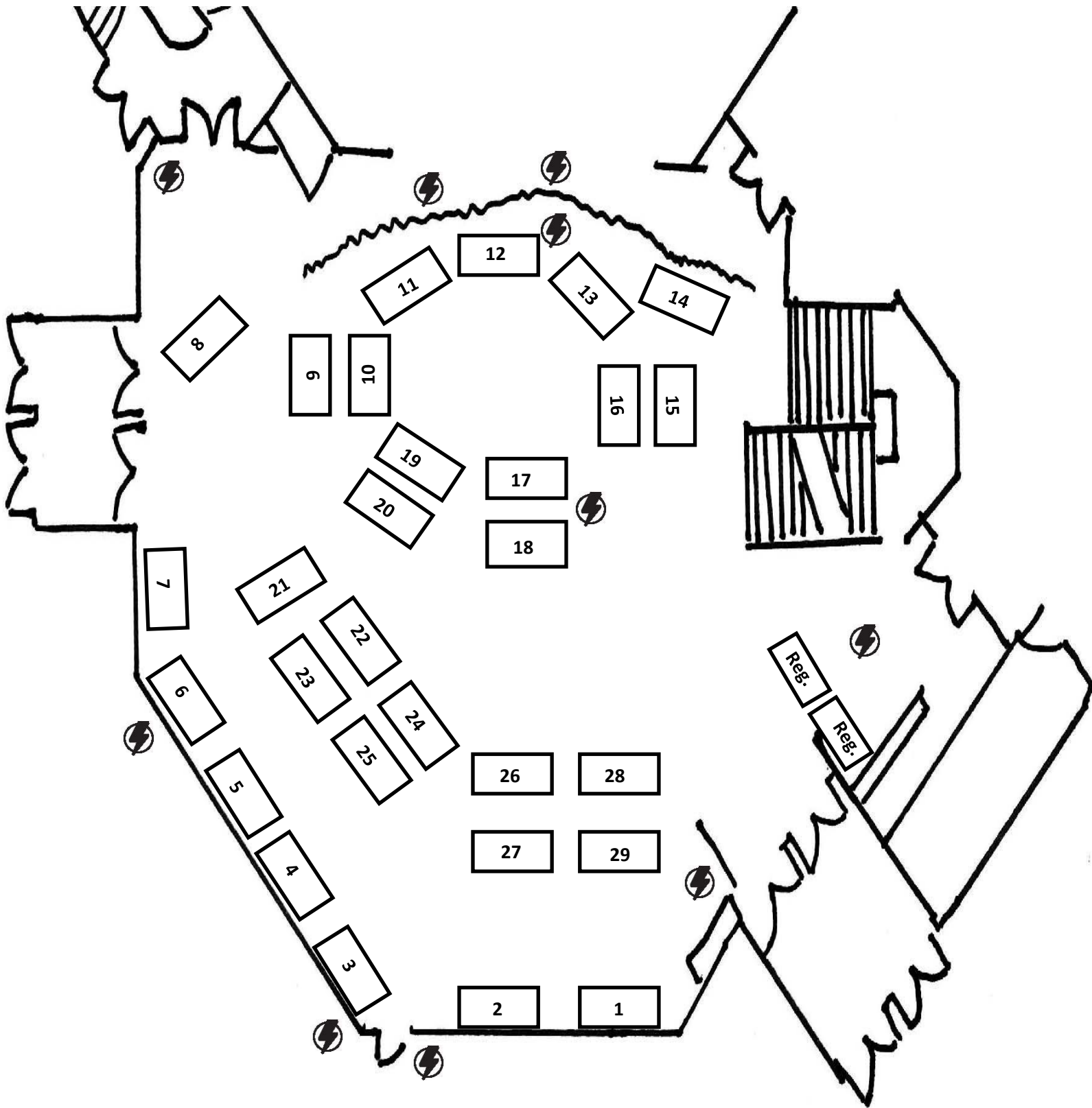
*Early bird rates are valid until close of business on Friday, March 28, 2025 and only if contract and payment have been received by March 28th. After March 28, 2025 rates will increase.*


## **Outdoor Booth —\$300**

*Rate After March 28, 2025*

## **Additional 40' x 40' Outdoor Booth —\$250**

# Indoor Exhibitor Display Layout



 Indicates electrical outlets

# **Mountain of Demonstrations Advertising Opportunities**

## **Advertise Now!**

Set your business apart by advertising in the official Mtn. of Demos event program booklet. Advertising ensures visibility, access, and brand awareness with Public Works personnel across the state.

**Full Page (7''w x 9.87''h) - \$400**

**Half Page (7''w x 4.87''h) - \$200**

**Quarter Page (3.37''w x 4.87''h) - \$130**

**Business Card (3.37''w x 2.37''h) - \$70**

All ads must be received by **April 4, 2025**. No color ads will be accepted.

Please email your ad in either a .tif or .pdf file format to

[nhroadagents@nhmunicipal.org](mailto:nhroadagents@nhmunicipal.org).

# Mountain of Demonstrations Lunch Tickets & Name Tags

## Lunch Tickets

***Lunch tickets should be ordered in advance. Lunch tickets will NOT be given out at the show UNLESS accompanied by payment.***

Sponsors receive complimentary lunch tickets with their sponsorship package. Exhibitors (not participating in a sponsorship) will receive **1 complimentary** lunch ticket. Additional Lunch Tickets are available for purchase at **\$20.00 per person**. If you want to purchase additional lunch tickets, please purchase on page 5 of the online registration form.

## Name Tags

***You MUST request name tags in advance! NHRAA does not have the capability to make nametags at the show.***

Nametags can be entered on page 5 of the online registration form. You can enter up to 10 names, if you have more than 10 names please email us at [nhroadagents@nhmunicipal.org](mailto:nhroadagents@nhmunicipal.org)



# Live Active Demonstrations

**Live demonstrations are what make the Mountain of Demonstrations unique! Please see potential demonstrations below that your company might want to perform at this event. New ideas and other suggestions are also welcome!**

## **Potential Demo Ideas:**

1. Clean out catch basins around parking lots.
2. Pothole patching
3. Painting/Striping



# Mountain of Demonstrations Event Agenda

## Wednesday, May 21st

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10:00 a.m.—5:00 p.m.      Set-up day

6:30 p.m.                      Dinner\*

*\*Dinner is on your own.*

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## Thursday, May 22nd

\*All Exhibitor Booths Setup the Day Before\*

**\*\*NO VEHICLES will be allowed to move into the outside exhibitor area.\*\***

8:00 a.m.                      Event Opens & Demos Begin

Noon                              BBQ Lunch

12:30 p.m.                      Closing Remarks

1:00 p.m.                      Event Concludes



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Thank you,  
we look forward to seeing  
you at the Mountain!

