# Exhibitor & Sponsor Information Packet

# 36th Annual Mountain of Demonstrations

## Mount Sunapee Resort, Newbury, NH

### Thursday, May 25, 2023

### 8:00 a.m.—1:00 p.m.

⇒ Hosted by the New Hampshire Road Agents Association in cooperation with Mount Sunapee Resort.

⇒ Every year, the Mountain of Demos Funds the NH Road Agents Scholarship program. For more information about this program please call Ashley Methot at 603.230.3350 or email nhroadagents@nhmunicipal.org.

⇒ Does your company provide products or service of interest to public works personnel, parks & recreation departments, state departments of transportation, as well as municipal officials from all over NH?

**...If so then you need to be at the 2023 Mountain of Demonstrations! This event is recognized for its live demonstrations and one-stop shopping opportunities.**

**Questions?** Please contact Ashley Methot at 603.230.3350 or nhroadagents@nhmunicipal.org

**Sign up Today!** Registration is online only.

## Exhibitor Booths

**All exhibits MUST BE setup the day before the show!**

*Select an indoor or outdoor space that meets your needs…*

**Inside booth includes:**

- *10' x 8' space inside main lodge.*
- *1 table (covered) and 2 chairs.*
- *Up to 1 complimentary lunch tickets.**
- *Company name listed in program.*
- *Location preference (see indoor diagram on page 4).*
- *Electricity (if needed).*

**Outside space includes:**

- *One 40' x 40' space.*
- *Tables & chairs (if needed).*
- *Up to 1 complimentary lunch ticket.**
- *Company name listed in program.*
- *Location preference is based on a first come basis.*

***Additional meal tickets ($20.00 per person) must be purchased before the show.**

## Additional Opportunities

⇒ Become a proud sponsor!

⇒ Show case your company with a live demonstration!

⇒ Advertise in our program which gets handed out to 400+ municipal officials!

⇒ Direct Mailing labels-let public works personnel know that you will be exhibiting at the 2023 Mountain of Demonstrations!*

**Purchase mailing labels for 200 public works personnel for NH. The Association is offering a reduced price to Exhibitors of $50.00.*

***Payment for the mailing labels must be made out to: NH Road Agents Association and mailed to: 25 Triangle Park Drive, Concord NH 03301.***

# Exhibitor Rules, Regulations & Information

## 36th Annual Mountain of Demonstrations • May 25, 2023 • Mount Sunapee Resort, Newbury NH

**1) Contract**

The following rules and regulations are incorporated by reference into the "Exhibitor Contract" and become binding up acceptance of contract between the applicant and it's employees, and the New Hampshire Road Agents Association (NHRAA).

**2) Installation and Removal of Exhibit Booth**

**Exhibitor Setup**
Wednesday, May 24, 2023
10:00 a.m.—5:00 p.m.

**Thursday, May 25, 2023**
**NO VEHICHLES will be allowed**
**to move into the outside exhibitor area.**

**Exhibitor Breakdown**
Thursday, May 25, 2023
1:00 p.m.—3:00 p.m.

**All Exhibitors MUST BE setup the day before the event and remain intact until 1:00 p.m. on Thursday, May 25, 2023. Security will be provided throughout the evening of May 24th.**

**3) Parking**

Exhibitor parking will be either in your booth space or in the designated area for parking. All other parking in the outside exhibit area will not be allowed. Thank you!

**4) Liability Insurance**

An insurance certificate is required. Exhibitors must furnish evidence of at least $1,000,000 in liability coverage. Please have certificate holder read:
NH Road Agents Association
c/o NH Municipal Association
25 Triangle Park Drive
Concord, NH 03301
And mail to: Ashley Methot, 25 Triangle Park Drive, Concord NH 03301

**5) Exhibitor Payments and Refunds**

**All exhibitor booths MUST be paid for in advance of the event. Please make check payable to NH Road Agents Association and mailed to: 25 Triangle Park Drive, Concord, NH 03301.** Refunds for booth space will be granted if cancellation is received in writing by April 28, 2023 and will be subject to a $100 per booth cancellation fee. After April 28, 2023 there will be no refunds. All refunds will be processed within 30 days after the Mountain of Demonstrations.

**Failure to comply with preceding rules and regulations may subject the exhibitor to a random reduced exhibition space.**

# Mountain of Demonstrations Sponsorship Opportunities

## Gold Sponsorship—$800

Includes:

- One booth space
- Company logo on bag
- Full page ad
- 4 complimentary lunch tickets

## Silver Sponsorship—$650

Includes:

- One booth space
- Half page ad
- 3 complimentary lunch tickets

## Bronze Sponsorship—$450

Includes:

- One booth space
- Quarter page ad
- 2 complimentary lunch tickets

# Mountain of Demonstrations
# Exhibitor Opportunities

## Early Bird Special! *Indoor Booth* —$250

*Early bird rates are valid until close of business on Friday, April 7, 2023 and only if contract and payment have been received by April 7th. After April 7, 2023 rates will increase.*

## Indoor Booth —$275

*Rate After April 7, 2023*

## Additional Indoor Booth —$225

---

## Early Bird Special! *Outdoor Booth* —$275

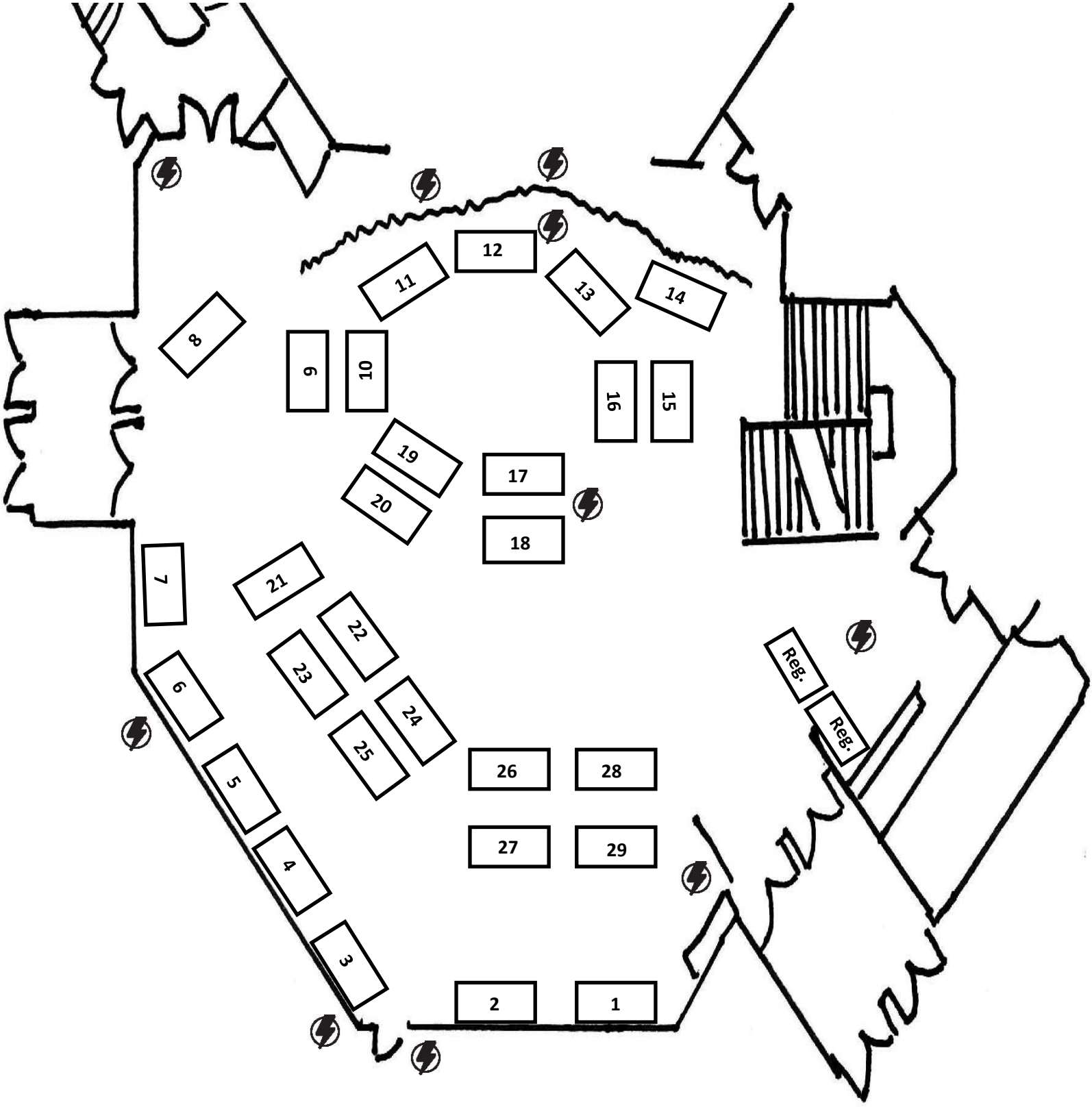
*Early bird rates are valid until close of business on Friday, April 7, 2023 and only if contract and payment have been received by April 7th. After April 7, 2023 rates will increase.*

## Outdoor Booth —$300

*Rate After April 7, 2023*

## Additional 40’ x 40’ Outdoor Booth —$250

# Indoor Exhibitor Display Layout




*Indicates electrical outlets*

# Live Active Demonstrations

**Please contact Adam Robinson, Sr. Manager, Base Operations at Mount Sunapee Resort at arobinson8@vailresorts.com to schedule your live demonstrations TODAY!**

**Live demonstrations are what make the Mountain of Demonstrations unique! Please browse through the list of potential demonstrations below that your company might be able to perform at this event. New ideas and suggestions are also welcome!**

1. Clean out catch basins around parking lots.
2. Pothole patching
3. Painting/Striping

# Mountain of Demonstrations Event Agenda

## Wednesday, May 24th

| | |
|---|---|
| 10:00 a.m.—5:00 p.m. | Set-up day |
| 6:30 p.m. | Dinner* |

**Additional fees apply.*

## Thursday, May 25th

*All Exhibitor Booths Setup the Day Before*

****<u>NO VEHICLES</u> will be allowed to move into the outside exhibitor area.****

| | |
|---|---|
| 8:00 a.m. | Event Opens & Demos Begin |
| Noon | BBQ Lunch |
| 12:30 p.m. | Closing Ceremonies |
| 1:00 p.m. | Event Concludes |

# 36th Annual Mountain of Demonstrations

## Mount Sunapee Resort, Newbury, NH

**Thursday, May 25, 2023**

**8:00 a.m.—1:00 p.m.**

# Thank you,

# we look forward to seeing you at the Mountain!