

Exhibitor & Sponsor Information Packet



37th Annual Mountain of Demonstrations

Mount Sunapee Resort, Newbury, NH

Thursday, May 23, 2024

8:00 a.m.—1:00 p.m.

- ⇒ Hosted by the New Hampshire Road Agents Association in cooperation with Mount Sunapee Resort.
 - ⇒ Every year, the Mountain of Demos Funds the NH Road Agents Scholarship program. For more information about this program please call Ashley Methot at 603.230.3350 or email nhroadagents@nhmunicipal.org.
 - ⇒ Does your company provide products or service of interest to public works personnel, parks & recreation departments, state departments of transportation, as well as municipal officials from all over NH?
- ...If so then you need to be at the 2024 Mountain of Demonstrations! This event is recognized for its live demonstrations and one-stop shopping opportunities.**

Questions? Please contact Ashley Methot at 603.230.3350 or nhroadagents@nhmunicipal.org

Sign up Today! Registration is online only.

Exhibitor Booths

All exhibits MUST BE setup the day before the show!

Select an indoor or outdoor space that meets your needs...

Inside booth includes:

- 10' x 8' space inside main lodge.
- 1 table (covered) and 2 chairs.
- Up to 1 complimentary lunch tickets.*
- Company name listed in program.
- Location preference (see indoor diagram on page 4).
- Electricity (if needed).

Outside space includes:

- One 40' x 40' space.
- Tables & chairs (if needed).
- Up to 1 complimentary lunch ticket.*
- Company name listed in program.
- Location preference is based on a first come basis.

***Additional meal tickets (\$20.00 per person) must be purchased before the show.**

Additional Opportunities

- ⇒ Become a proud sponsor!
- ⇒ Show case your company with a live demonstration!
- ⇒ Advertise in our program which gets handed out to 400+ municipal officials!
- ⇒ Direct Mailing labels-let public works personnel know that you will be exhibiting at the 2023 Mountain of Demonstrations!*

**Purchase mailing labels for 200 public works personnel for NH. The Association is offering a reduced price to Exhibitors of \$50.00.*

**Payment for the mailing labels must be made out to:
NH Road Agents Association and mailed to:
25 Triangle Park Drive, Concord NH 03301.**

Exhibitor Rules, Regulations & Information

37th Annual Mountain of Demonstrations • May 23, 2024 • Mount Sunapee Resort, Newbury NH

1) Contract

The following rules and regulations are incorporated by reference into the “Exhibitor Contract” and become binding upon acceptance of contract between the applicant and its employees, and the New Hampshire Road Agents Association (NHRAA).

2) Installation and Removal of Exhibit Booth

Exhibitor Setup

Wednesday, May 22, 2024

10:00 a.m.—5:00 p.m.

Thursday, May 23, 2024

NO VEHICLES will be allowed

to move into the outside exhibitor area.

Exhibitor Breakdown

Thursday, May 23, 2024

1:00 p.m.—3:00 p.m.

All Exhibitors MUST BE setup the day before the event and remain intact until 1:00 p.m. on Thursday, May 23, 2024. Security will be provided throughout the evening of May 22nd.

3) Parking

Exhibitor parking will be either in your booth space or in the designated area for parking. All other parking in the outside exhibit area will not be allowed. Thank you!

4) Liability Insurance

An insurance certificate is required. Exhibitors must furnish evidence of at least \$1,000,000 in liability coverage. Please have certificate holder read:

NH Road Agents Association

c/o NH Municipal Association

25 Triangle Park Drive

Concord, NH 03301

And mail to: Ashley Methot, 25 Triangle Park Drive, Concord NH 03301

5) Exhibitor Payments and Refunds

All exhibitor booths MUST be paid for in advance of the event. Please make check payable to NH Road Agents Association and mailed to: 25 Triangle Park Drive, Concord, NH 03301. Refunds for booth space will be granted if cancellation is received in writing by April 26, 2024 and will be subject to a \$100 per booth cancellation fee. After April 26, 2024 there will be no refunds. All refunds will be processed within 30 days after the Mountain of Demonstrations.

Failure to comply with preceding rules and regulations may subject the exhibitor to a random reduced exhibition space.

Mountain of Demonstrations Sponsorship Opportunities

Gold Sponsorship—\$800



Includes:

- One booth space
 - Company logo on bag
 - Full page ad
 - 4 complimentary lunch tickets
-

Silver Sponsorship—\$650

Includes:

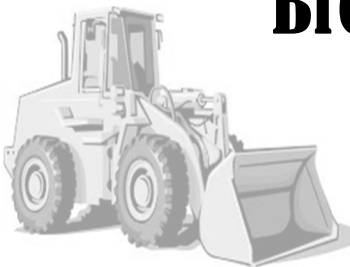
- One booth space
 - Half page ad
 - 3 complimentary lunch tickets
-



Bronze Sponsorship—\$450

Includes:

- One booth space
- Quarter page ad
- 2 complimentary lunch tickets



Mountain of Demonstrations Exhibitor Opportunities

Early Bird Special! *Indoor Booth*—\$250

Early bird rates are valid until close of business on Friday, April 5, 2024 and only if contract and payment have been received by April 5th. After April 5, 2024 rates will increase.

Indoor Booth —\$275

Rate After April 7, 2023

Additional Indoor Booth —\$225

Early Bird Special! *Outdoor Booth*—\$275

Early bird rates are valid until close of business on Friday, April 5, 2024 and only if contract and payment have been received by April 5th. After April 5, 2024 rates will increase.

Outdoor Booth —\$300

Rate After April 5, 2024

Additional 40' x 40' Outdoor Booth —\$250



Live Active Demonstrations

Please contact Adam Robinson, Sr. Manager, Base Operations at Mount Sunapee Resort at arobinson8@vailresorts.com to schedule your live demonstrations TODAY!

Live demonstrations are what make the Mountain of Demonstrations unique! Please browse through the list of potential demonstrations below that your company might be able to perform at this event. New ideas and suggestions are also welcome!

1. Clean out catch basins around parking lots.
2. Pothole patching
3. Painting/Striping



Mountain of Demonstrations Event Agenda

Wednesday, May 22nd

10:00 a.m.—5:00 p.m. Set-up day

6:30 p.m. Dinner*

**Additional fees apply.*

Thursday, May 23rd

All Exhibitor Booths Setup the Day Before

****NO VEHICLES will be allowed to move into the outside exhibitor area.****

8:00 a.m. Event Opens & Demos Begin

Noon BBQ Lunch

12:30 p.m. Closing Remarks

1:00 p.m. Event Concludes



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Thank you,
we look forward to seeing
you at the Mountain!

